



Main Street Visioning
Falls City, Nebraska

**INDIVIDUAL
QUESTIONNAIRE**

Give your honest response to the following questions, based on your knowledge and opinions of FALLS CITY today. Please be brief and specific.

1. What are the 3 greatest strengths or assets of downtown Falls City?

2. What are downtown Falls City's 3 greatest weaknesses or liabilities?

3. What are the 3 greatest opportunities for downtown Falls City?

4. What are the 3 greatest challenges for downtown Falls City?

5. What are the 3 reasons why the downtown is important to Falls City ?

6. What are the core community values that downtown Falls City shows?

Consider FALLS CITY in the year 2020. Please be brief and specific.

7. As you visualize a successful downtown Falls City in the future, list 3 qualities or characteristics it will have (how it looks, feels, and functions).

8. What will the buildings and public spaces be used for?

9. Who will the customers be?

10. What kinds of goods and services will you be able to find in downtown Falls City ?

11. What would attract people to downtown Falls City ?

12. What would you like downtown Falls City to be known for in the year 2020? What image would it project?

13. What are 3 benefits you anticipate from achieving your vision?
